

# RESIDENT LOYALTY CLUB



# RESIDENT CARD APPLICATION

**TC11001**

## 2012 / 2013 RESIDENT LOYALTY CLUB RATES

		RESORT COURSE		LEGEND COURSE	
		Regular	Senior*	Regular	Senior*
Oct 1 – Oct 17	Sun-Thur	Closed	Closed	\$45.00	\$35.00
	Fri & Sat	Closed	Closed	\$50.00	\$40.00
Oct 18 – Nov 19	Mon-Sun	\$60.00	\$50.00	Closed	Closed
Nov 20 – Jan 6*	Mon-Sun	\$55.00	\$45.00	\$45.00	\$35.00
Jan 7 – Mar 31	Mon-Sun	\$70.00	\$60.00	\$60.00	\$50.00
April 1 – Apr 27	Mon-Sun	\$60.00	\$50.00	\$50.00	\$45.00

\* Seniors are considered 60+ years of age and rates are only available before 7:30am and after 11:30am. Additional access may be granted during the season at discretion of course.

\*Holiday rates apply on the following dates, on these dates the Jan 7 – Mar 31 rates apply.  
November 23<sup>rd</sup> & 24<sup>th</sup> December 26<sup>th</sup> thru December 31<sup>st</sup>

### WHAT OTHER BENEFITS DO I RECEIVE AS A RESIDENT LOYALTY CLUB CARD HOLDER?

In addition to Resident Discount Rates you will also receive:

- Guest Rates** Bring up to 3 guests at a rate \$15 higher than the prevailing regular resident rate listed above, does not apply to senior rates, email rates, or any other resident discount
- E-Mail Specials** You will be enrolled as a member of our E-Club; this entitles you to periodic email specials at or below your current resident rate. Email rounds are not eligible for Loyalty Program and Benefits, unless noted on the E-Club email see Email for details
- Golf Shop Discounts** Desert Resident Card members will get 15% off all non sale golf shop merchandise, this discount excludes equipment and cannot be combined with any other discount or offer

### WHAT DEFINES RESIDENCY?

Residency is determined by a person's primary residence according to the California Vehicle Code, section 12505.

Coachella Valley is: Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio and all points between.

Acceptable proof of residency includes one of the following:

- 1) A valid **California Driver License** (not an ID card) that shows an address located in the Coachella Valley.
- 2) **Car Registration** that shows an address in the Coachella Valley and name matching (any) state issued photo ID.
- 3) A **Resident Card** issued by a city in the Coachella Valley. (La Quinta, Indian Wells, Palm Desert, Rancho Mirage, Palm Springs)
- 4) Current **Property Tax bill** with Coachella Valley address\*
- 5) A Current **Southern California Edison, Imperial Irrigation District, Southern California Gas Co., Coachella Valley Water District, or Desert Water Agency Utility Bill** with Coachella Valley Address and name matching (any) state issued photo ID.

\*Please note: this program is not intended for timeshares, temporary renters or lease holders.

### WHAT ABOUT MY FAMILY?

Proof of residency at an address will extend to a legal spouse and any dependent children up to age 17. If a spouse has a different last name a marriage certificate will be required to prove status as a legal spouse. Each member of the household is required to obtain a Desert Resident Card in order to receive resident discount rates.

### WHEN DO CARDS EXPIRE AND HOW DO I RENEW?

Cards will expire on September 30<sup>th</sup> this year. This card must be renewed annually to continue to receive Resident Discount Rates. At the time of renewal you are required to provide proof of current residency. The following year the new cards will be available on October 1<sup>st</sup>.

### LOYALTY CLUB BENEFITS

As a Desert Resident Card Holder at Tahquitz Creek Golf Resort you are automatically registered as a Desert Resident Loyalty Club Member. This gives you the opportunity to earn rewards every time you play. Below are more details about "visit" counts and benefits earned. Thank you for being a valued customer and member of our Desert Resident Loyalty Club.

### HOW DO I EARN AND RETAIN LOYALTY BENEFITS?

Every time you play and pay one of the rates listed above between Oct 1, 2012 and April 27, 2013 and swipe your card at check in you earn a "visit", the more you visit the more you earn (see chart below). All Resident Loyalty Club benefits end April 27, 2013. Resident Loyalty Club Rates that will count towards a "visit" are included on this page above. Rates and benefits are determined by the course and can be changed at anytime without notice. Loyalty "visits" are not accrued and Loyalty Club "visits" or Benefits are not included with tournament play, league play, or any other organized group or membership play, including Men's Club, Women's Club and Player's Club. The Desert Resident Loyalty Club ends April 27, 2013. Next year's 2013 / 2014 Desert Resident Loyalty Club will begin Oct 1, 2013 and will require a new application. Thank you for loyalty!

### LOYALTY CLUB LEVELS

<b>Silver</b> (on 2 <sup>nd</sup> visit)	<b>Instant Reward</b> (on 3 <sup>rd</sup> visit)	<b>Gold</b> (on 4 <sup>th</sup> visit)	<b>Instant Reward</b> (on 9 <sup>th</sup> visit)	<b>Black</b> (on 11 <sup>th</sup> – 15 <sup>th</sup> visit)	<b>Black Card Rewards</b> (on 20 <sup>th</sup> , 25 <sup>th</sup> & 30 <sup>th</sup> Visit)
BREAKFAST 2 DRAFT BEERS	1 dozen Golf Balls	BREAKFAST LUNCH 2 DRAFT BEERS 30% OFF MERCHANDISE**	CALLAWAY WEDGE OR \$75 CALLAWAY/TAHQUITZ CARD*	BREAKFAST LUNCH RANGE BALLS 2 DRAFT BEERS 30% OFF MERCHANDISE** \$10 CALLAWAY/TAHQUITZ GIFT CARD*	\$50 CALLAWAY/TAHQUITZ Gift Card*

\*(merchandise only - no additional discounts apply - no 30% discount and excludes sale items)  
\*\* (excludes equipment and sales items)

### IMPORTANT NOTICE

There is no exception for inability to provide proof of residency. If you are denied the resident rate due to lack of appropriate documentation and pay the posted rate, the difference between the resident rate and the posted will be refunded to you upon providing your proof of residency and acquiring a Desert Resident Card. This is a one time consideration; if you play multiple rounds prior to providing your proof of residency and acquiring your Resident Loyalty Card we will refund the difference of **only 1 round**. All current tee time booking rules such as providing a credit card to secure tee times and 24 hour cancellation policies apply to residents. All Desert Resident Card will expire September 30<sup>th</sup> 2013; this card must be renewed annually to continue to receive discount rates.

### 2012/2013 TAHQUITZ CREEK GOLF RESORT TC11001 TEMPORARY RESIDENT CARD

NAME: \_\_\_\_\_

DATE ISSUED: \_\_\_\_\_

ISSUED BY: \_\_\_\_\_

Upon review and approval of your application you will be issued a permanent card upon your next visit.

This card is valid for today's round only.

TC11001

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

EZLINKS  IBS Silver Card Issued: # \_\_\_\_\_

Approved or Need \_\_\_\_\_