

DESERT RESIDENT CARD

WHAT DEFINES RESIDENCY?

Residency is determined by a person's primary residence according to the California Vehicle Code, section 12505. Coachella Valley is –Palm Springs- Cathedral City- Rancho Mirage- Palm Desert- Indian Wells- La Quinta- Indio and all points between. Acceptable proof of residency includes one of the following:

- 1) A valid **California Driver License** (not an ID card) that shows an address located in the Coachella Valley.
- 2) **Car Registration** that shows an address in the Coachella Valley with name matching (any) state issued photo ID.
- 3) A **Resident Card** issued by a city in the Coachella Valley. (La Quinta, Indian Wells, Palm Desert, Palm Springs)
- 4) Current **Property Tax bill** with Coachella Valley address*
- 5) A Current *Southern California Edison, Imperial Irrigation District, Southern California Gas Co., Coachella Valley Water District, or Desert Water Agency* **Utility Bill** with Coachella Valley Address with name matching (any) state issued photo ID.

*Please note: this program is not intended for timeshares, temporary renters or lease holders.

2012 / 2013

RESIDENT LOYALTY CLUB RATES

		RESORT COURSE		LEGEND COURSE	
		Regular	Senior*	Regular	Senior*
Oct 1 – Oct 17	Sun-Thur	Closed	Closed	\$39.00	\$29.00
	Fri & Sat	Closed	Closed	\$45.00	\$35.00
Oct 18 – Nov 19	Mon-Sun	\$60.00	\$50.00	Closed	Closed
Nov 20 – Jan 6*	Mon-Sun	\$55.00	\$45.00	\$45.00	\$35.00
Jan 7 – Mar 31	Mon-Sun	\$70.00	\$60.00	\$60.00	\$50.00
April 1 – Apr 27	Mon-Sun	\$60.00	\$50.00	\$50.00	\$45.00

* Seniors are considered 60+ years of age and rates are only available before 7:30am and after 11:30am. Additional access may be granted during the season at discretion of course.

Holiday rates apply on the following dates, on these dates the Jan 7 – Mar 31 rates apply
November 23rd & 24th December 26th thru December 31st

IMPORTANT NOTICE

There is no exception for inability to provide proof of residency. If you are denied the resident rate due to lack of appropriate documentation and pay the posted rate the difference between the resident rate and the posted will be refunded to you upon providing your proof of residency and obtaining a Resident Loyalty Card. This is a **one time** consideration; if you play multiple rounds prior to providing your proof of residency and obtaining your Resident Loyalty Card we will refund the difference of only 1 round.

All current tee time booking rules such as providing a credit card to secure tee times and 24 hour cancellation policies apply to Desert Loyalty Card holders. Resident rates are determined by the course and may be changed at any time without notice. Desert Residents may book tee times up to 7 days in advance.

WHAT OTHER BENEFITS DO I RECEIVE AS A RESIDENT CARD HOLDER?

In addition to Resident Discount Rates you will also receive:

Guest Rates	Bring up to 3 guests at a rate \$15 higher than the prevailing regular resident rate listed above, does not apply to senior rates, email rates, or any other resident discount
E-Mail Specials	You will be enrolled as a member of our E-Club; this entitles you to periodic email specials at or below your current resident rate. Email rounds may be eligible for Loyalty Program and Benefits, see Email for details
Golf Shop Discounts	Desert Resident Card members will get 15% off all non sale golf shop merchandise.
Loyalty Benefits	Loyalty benefits and details listed on the back

Tahquitz Creek Golf Resort
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2012/2013 SEASON



DESERT RESIDENT LOYALTY PROGRAM

RATES ARE LOCKED IN
ALL SEASON

RESIDENT ONLINE BOOKING

EXPRESS CHECK-IN USING
YOUR CARD

ONLY HAVE TO PROVE
RESIDENCY
ONCE PER YEAR

GREAT GUEST RATES

LOYALTY BENEFITS

2 GREAT GOLF COURSES
AT TAHQ UUITZ CREEK

ALSO AVAILABLE AT
THE GOLF CLUB AT TERRA LAGO

“We Reward Your Loyalty”

LOYALTY CLUB BENEFITS

As a Desert Resident Card Holder at Tahquitz Creek Golf Resort you are automatically registered as a Loyalty Club Member. This gives you the opportunity to earn great rewards every time you play.

“Connecting with golfers through our shared love of the game of golf”

HOW DO I EARN AND RETAIN LOYALTY BENEFITS

Every time you play as a resident between Oct 1, 2012 and April 27, 2013 and swipe your card at check in you earn a “visit”, the more you visit the more you earn (see chart). All Loyalty Club benefits end April 27, 2013. April 28, 2013 to Aug 31, 2013 benefits include Resident Rate only. Resident rates and benefits are determined by course and can be changed at any time without notice. Loyalty “visits” are not accrued and Loyalty Club Benefits are not included with tournament play, league play, or any other organized group or membership play, including Men’s Club, Women’s Club etc...see application.



GOLF MANAGEMENT

“Loyalty Club Levels and Your Benefits”

On 2nd visit

SILVER

status receives with qualifying Green Fee:
Breakfast (6am to 10am)
(2) Draft Beers

On 3rd visit

Instant Reward

(1) Dozen Golf Balls
(one time instant reward)

On 4th visit

GOLD

status receives with qualifying Green Fee:
Breakfast (6am to 10am)
Lunch (11am to 3pm)
(2) Draft Beers
30% Off Merchandise*

On 9th visit

Instant Reward

(1) \$75 Callaway/
Tahquitz
Gift Card**
(one time instant reward)

On 11th - 15th visit

BLACK

status receives with qualifying Green Fee:
Breakfast (6am to 10am)
Lunch (11am to 3pm)
Range Balls
(2) Draft Beers
30% Off Merchandise*
(1) \$10 Tahquitz Gift Card**
(merchandise only - no additional discounts)

On 20th, 25th, & 30th visit

Instant Reward

(1) \$50 Callaway/
Tahquitz
Gift Card**
(one time instant reward)

*Excludes equipment, sales items and all additional discounts

**Merchandise only, no additional